



30th Annual Winter Seminar December 9, 2011

Agenda

- 7:45-8:30 Registration and Breakfast
- 8:30-8:45 State of the Membership – Tim Bewley, AFP Nashville President
- 8:45-9:35 **Session 1:** Keynote Speaker – Bill Hagerty, Commissioner of Economic & Community Development, State of Tennessee. “Financing Growth in Tennessee”
- 9:40-10:30 **Session 2:** The Affordable Care Act and the Coming Impact – Tom Aaron (Tennessee Managing Partner, Deloitte & Touche).
- 10:30-10:40 Break
- 10:40-11:30 **Session 3:** Threats and Best Practices in Corporate E-Security – Mark Brown (ISO - Pinnacle Financial Partners/Past President of Nashville Chapter of ISSA) & David Sturdivant (Treasury Management Client Support, Pinnacle).
- 11:30-12:15 Lunch
- 12:15-12:45 **AFP Nashville Achievement of Excellence Awards**
- 12:45-1:35 **Session 4:** What’s Behind Door #3? Business Continuity Planning & Disaster Recovery – Dana Buse (Broadcast Music, Inc.) & Dan McCarty (PNC Bank).
- 1:35-1:45 Break
- 1:45-2:35 **Session 5:** Ensuring Efficient & Secure Payment Processing by Improving Receivables – Jennifer Carlyle (Fifth Third Bank) & Jobie Williams (Direct General Insurance).
- 2:40-3:30 **Session 6:** Nowhere to Run, Nowhere to Hide – Options for Short-Term Capital. Steve Estes (Director Liquidity Management, Wells Capital Management).